

play  
day

ADVOCACY

# LETTER TO THE EDITOR



Play  
matters

"Play is often talked about as if it were a relief from serious learning. But for children play is serious learning. Play is really the work of childhood." - Fred Rogers

Take  
action

By writing a letter, you can play it forward to make sure every kid has a great place to play nearby.

## INSTRUCTIONS:

**Number of Participants:**  
Unlimited!

**Materials:**  
Pen and paper

**Description:**

This is a great way to get the word out to your community about play!

**Steps:**

Get the contact information of the editor of your local newspaper. This information can be found online at the newspaper's website or sometimes it can be found in the print newspapers themselves.

Once you have the contact information for your local editor, write away! A letter is a way to get your message out about the importance of play.

Write about what means the most to you! Possible topics include:

- Ask about opening the school playground after hours so that everyone has a place to play even after school is over.
- Does your community need a new playground? You could write about the need for one and bring awareness to the idea.
- If your kids or other kids in the community are not getting enough recess during school, this would be a great opportunity to get the message out!
- Your Play Day itself is also a great topic. Tell your local paper about your Play Day before and after it takes place, to share with them how important play is in a child's life and for their development. This is also a good way to generate publicity around the event.

When you have finished your letter, send it in!

