



Sample Media Advisory (Ribbon-Cutting Ceremony)

For Immediate Release Contact: Peggy Playspace

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MEDIA ADVISORY

Mayor Smith Cuts Ribbon:

Children Rush To Play On Playspace Built By 500 Volunteers

WHAT: Ribbon-cutting event, hosted by Mayor Smith, opens a brand new playspace built by the Smithtown residents, Acme, Inc., and over 20 other community organizations and sponsors. Months of planning and unprecedented partnerships make this a landmark achievement for the Smithtown community.

WHEN: March 3, 2005 4:00 PM

WHERE: Smithtown Park
1500 20th Street
Smithtown, KS 60001

WHO: Mayor Smith
Janice Dunn, Acme, Inc., Vice-President
Boys and Girls Club of Smithtown
Hundreds of children and their families

WHY: To celebrate the tremendous effort of hundreds of community members united to create a safe and exciting playspace for the 500 children in Smithtown.

The Smithtown Boys and Girls Club continuously serve children and families in a variety of areas, including: sports teams, tutoring and mentoring, after-school programs, social functions, and special educational events. Acme, Inc. is celebrating their 25th anniversary by helping to organize the playspace project with Smithtown residents. Acme, Inc. has been a leader in supporting projects throughout the Smithtown area for the last 25 years.