The Print Buzz on KaBOOM!

The New York Times

May 4, 2008
An Invitation to Child’s Play: Big Blocks and Wheelbarrows
“It is the playground of the future, already in beta mode in New York City and coming soon to empty lots, day care centers and even suburban backyards across the country... For KaBOOM!, the project is a natural extension of its work providing play equipment across the country to reach a goal of having every child within walking distance of a special play place.”

June 7, 2007
In New Orleans Schools It’s Like Starting Over
“As efforts to prop up the Gulf Coast have continued, donors of every stripe have offered to help: A group called KaBOOM! has lined up several sponsors, including Home Depot, to carry out a pledge to build 100 school playgrounds in the region.”

Fortune

December 24, 2007
Building Playgrounds Is Serious Business
“While local politicians stood about claiming credit for the wondrous transformation, a few people in purple t-shirts with the KaBOOM! logo darted through the crowd, supervising the final touches. These were the agents of the hidden force... They are part of a remarkable organization whose mission comes from the heart – “a great place to play within walking distance of every child in America” – but whose tactics are highly systematic and insightful about human nature.”

October 4, 2007
To Identify Stellar Groups, Authors Tell Foundations to Look Beyond Results
“KaBOOM! has a loyal band of volunteers, works closely with corporate sponsors like Home Depot, and has expanded rapidly, in part by sharing its processes so that parents and others can build playgrounds on their own.”

4455 Connecticut Ave. NW • Suite B100 • Washington, DC 20008 • 202.659.0215
The Broadcast Buzz on KaBOOM!

**July 5, 2008**

*House Call with Sanjay Gupta*

“What a day it has been in Metairie, Louisiana. Take a look behind me. That area where that playground is was just mud and sticks a few hours ago. And now they have a 3,500 foot playground... It is a remarkable thing.”

**June 17, 2008**

“The goal is to create not just a place for the children to thrive, but for the community to thrive as well... The hope is that swings and slides can bring back a little of what the storms took away... The 100th playground opens, filled with as much joy as the first. One hundred chances for spirits to soar and for kids to be kids once again.”

**April 27, 2008**

“Antawn Jamison worked with KaBOOM! during the NBA Cares All-Star Day of Service in New Orleans and will now work with KaBOOM! to build a new playground in his hometown of Shreveport, Louisiana.”

**June 24, 2007**

“On empty lots around the country, the playgrounds go up like old-fashioned barn-raising... hundreds of volunteers, tons of sweat equity... built from the ground up in just one day.”

**May 21, 2007**

“It’s not just the playground, it’s so, so much more. You helped rebuild children’s lives and the city.”

kaboom.org