



Sample Mini-Proposal

HELP OUR COMMUNITY BUILD A PLAYGROUND!

INTRODUCTION

For the past several months, [Sponsor 1], [Planning Committee Name], and volunteer community members have been working together to create a new safe place for children to learn, grow, and develop a positive sense of self. Above and beyond a new community-built playground, we are creating a structure for broad-based community participation. Our strategies serve as catalysts for long-term community investment. We know that by building a playground together, our community will benefit from the teamwork and sense of ownership involved in the project.

On [Build Day Date] in [Anytown], the entire community will be behind the construction of a new playground; and old-fashioned “barn-raising” will create this much-needed space for play! The project will serve three goals:

- 1) Bring the entire community together.
- 2) Build a playground
- 3) Create a safe space for children and families to gather.

Thus far, our project has been funded by caring community members and through the support of organizations as diverse as [Nonprofit 1, Sponsor 1, and Sponsor 2]. Every committee involved in the planning process--from the food committee to the fundraising committee--takes into consideration the well-being of our community's children in every decision made. Our diversity in terms of agencies, ages, and neighborhoods contributes to the reality that grassroots efforts are at the heart of any movement to create a stronger and more unified city.

THE PROJECT

Beginning [Design Day date], the entire community will convene for the playground Design Day. Children will submit their dream playground drawings to a playground designer who will then incorporate their ideas into the final structure. Adults will have the opportunity to ask questions and volunteer to play an integral part in the playground building process. In August, at the actual playground build, the community will unite again for a day of drilling, hammering, painting, and landscaping. During the build, the children will have activities planned specifically for them, and the adults will work together with shovels, wrenches, and screwdrivers to assemble the play structure. Everyone will gather for lunch provided by the food committee and snacks will be available throughout the day.

The ribbon-cutting ceremony at the completion of the build will be the highlight of the project. This will give our donors, community leaders, and children the opportunity to publicly thank the greater community for their help in developing and producing a play space where we can all gather for fun activities.

PARTNERSHIP WITH YOU

[Any Business USA] can help! Never before has a project been founded on the diverse and grassroots support of local agencies working alongside of other community members. Our community has the rare opportunity to join together and make a positive difference in the lives of children. This project needs a corporation as rooted in the city as [Any Business USA] to make it possible. We are requesting a tax-deductible donation of \$3,000-\$5,000 to help underwrite the costs of the playground. In exchange, [Any Business USA] will be represented alongside our

other sponsors on T-shirts, Build Day banners, and on a permanent playground plaque which will be designed by the children. Finally, we invite your employees to join us in our planning an/or on Build Day!

We invite you to our planning meetings to watch our idealism at work. My co-chair and I are more than happy to meet with you at your earliest convenience to discuss the project, and the possibility of sponsorship, further. We know that the playground will not only be a safe space for children to learn and grow, but the process will act as a catalyst for long-term community investment, participation, and ownership. We need a partner, a friend, and an ally like [Any Business USA] to build beside us, as we will all benefit from the well-being of our children.

THE BUDGET

Below is our approximate project budget. If a financial contribution is not possible, we would welcome your considering an in-kind gift of products or services aligned with the needs below.

Tools/Materials	\$30,000
Play equipment	
Rental tools	
Skilled operators	
Site Improvement	\$3,000
Landscaping	
Fencing	
Water access	
Production Costs	\$2,000
Security	
Tents	
Port-a-Potties	
Advertisement and Administration	\$1,500
Promotional fliers	
Banners	
Sponsor recognition banner	
Food/Drink	\$2,000
Breakfast/coffee	
Lunch	
Snacks	
Beverages	
Maintenance Fund	\$5,000
Surfacing replenishment	
Repairs	
Painting	