



Sample Press Release (Playspace Build)

For Immediate Release
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SMITHTOWN ELEMENTARY, ACME INC. TEAM UP TO BUILD NEW PLAYGROUND FOR CHILDREN IN JUST ONE DAY

SMITHTOWN, KS – On Friday, March 12, thanks to a partnership between Smithtown Elementary and Acme, Inc., a new safe playground will be constructed at the corner of First and Main.

More than 50 volunteers from Acme Inc. will work side by side with local residents to build the red, blue and yellow play area, which will feature a mini rock climbing wall, two slides and an accessible climber for children with disabilities. The playground design was chosen based on input from the children who drew their dream playgrounds for planners at a Design Day in November.

After a one-day construction “blitz,” the colorful new playground will stand where currently there is no safe place for children to play. In addition, new benches, shade structures and an herb garden will make the park a cool, relaxing spot for all local residents. The playground “Build Day” will begin at 8 a.m. and end at 4 p.m. with a ribbon-cutting ceremony and dedication.

“The response that we’ve gotten from the community has been overwhelming,” said Jon Traore, head of the planning committee. “There was really a need for a public playground in this area, and it just took a few of us standing up and saying, ‘hey, we can do this.’ And when the great folks at Acme, Inc. stepped forward, the project went to a whole new level.”

Acme, Inc. is donating financial and volunteer support to the project. It will be the company’s fourth community-improvement project in the downtown area since they relocated their main office five years ago.

“We live here, we send our kids to Smithtown Elementary, and we’re proud to be able to contribute,” said Tina Jones, president of Acme, Inc. “This is a chance for us to show what our management and our employees are all about: family and community. When people can walk to their neighborhood park and watch their kids play while sitting under a shade tree, it reminds us of the way downtown Smithtown used to be.”

The build will incorporate the professional guidance and community-build model of XXY Equipment Manufacturers, a family-owned playground company located in Edinburg, KS. The barn-raising atmosphere will feature fun activities for kids, as well as music and dancing.

To volunteer or for more information regarding this community-build playground, call Sue Slide at 202-555-3333.