

PUTTING KIDS FIRST AFTER THE STORM

Hurricane Katrina: 10-year impact*

In the devastating wake of Hurricane Katrina, KaBOOM! built public-private partnerships and marshalled the power of volunteers to help kids recover, manage toxic stress, learn and grow, despite adversity. We stayed over the long haul and continue that commitment to this day.

Mobile	Gretna	Lake Charles	Bay St. Louis	Hernando	McHenry	Saucier	La Porte
Baton Rouge	Hammond	Metairie	Biloxi	Indianola	Moss Point	Vancleave	Tomball
Bossier City	Harvey	New Orleans	D'Iberville	Itta Bena	Ocean Springs	Waveland	
Brusly	Houma	Shreveport	Gautier	Jackson	Pascagoula	Woolmarket	
Creole	Killona	Slidell	Gulfport	Kiln	Pass Christian	Beaumont	
Diamond	Lacombe	Violet	Hattiesburg	Long Beach	Picayune	Houston	



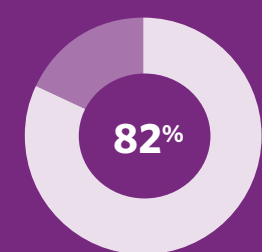
play matters for all kids

USING PLAY AS THE SOLUTION

Following a disaster, kids are among the most vulnerable and are at risk of experiencing toxic stress. After Katrina, play was prioritized as part of the solution. Research has shown that play, along with caring adults, can help prevent the detrimental effects of toxic stress response.

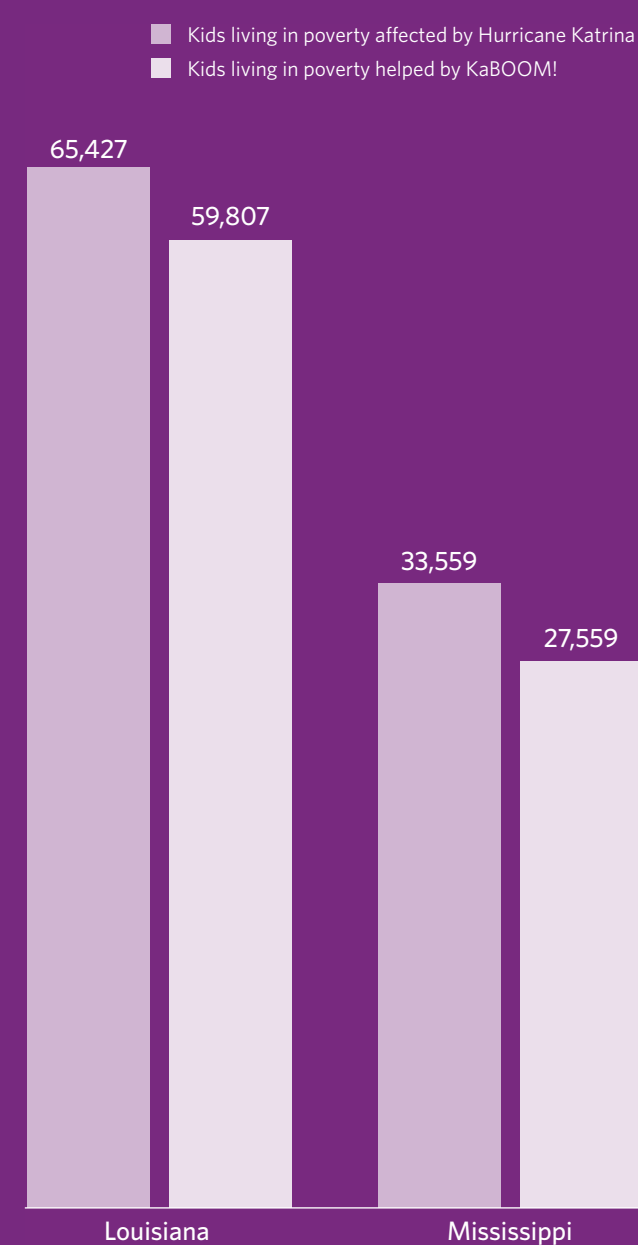
293,929

Kids served



82% kids served by KaBOOM! growing up in poverty

AREAS WITH THE HIGHEST PERCENTAGE OF KIDS GROWING UP IN POVERTY



INVESTING IN COMMUNITY

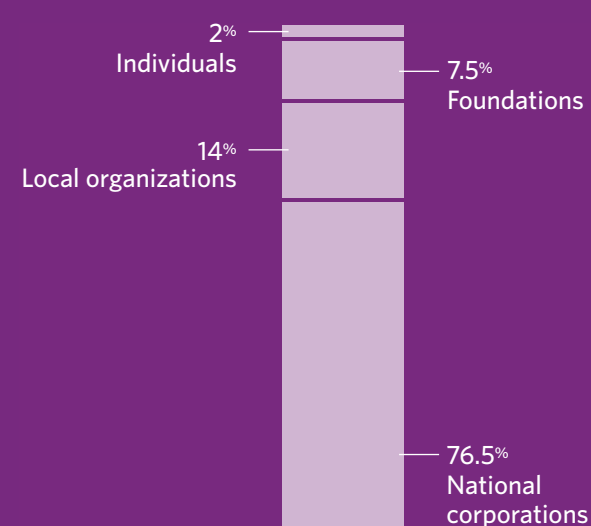
Sixty-six partners rallied to bring play back to the kids of the Gulf Coast by investing over \$12 million. With their support, KaBOOM! helped more than 170 communities become stronger and more resilient.

\$27.1 million

Dollars invested

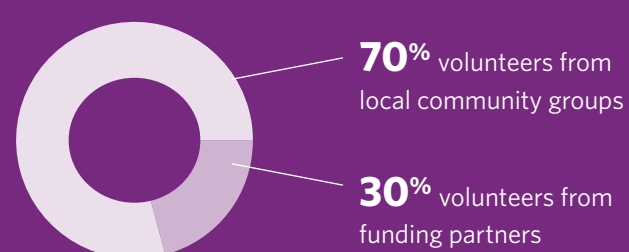


EXTERNAL FUNDING BY SOURCE



43,791

Volunteers mobilized



UPHOLDING OUR COMMITMENT

Since Hurricane Katrina hit the Gulf Coast 10 years ago, KaBOOM! has engaged national and local partners to invest in communities on the Gulf Coast and help them become more playable and kid-friendly.

194

Playspaces built

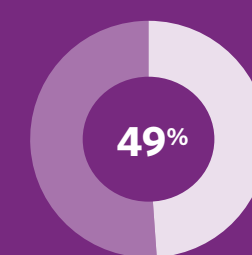
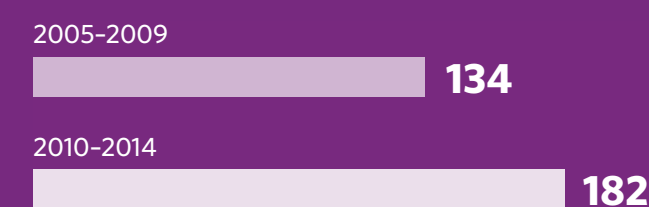
PROJECTS BY TYPE

Playgrounds built by KaBOOM!	173
Athletic field projects	1
Construction grants	20
Maintenance grants	95
Enhancement grants	19
Creative Play grants	8

92%

KaBOOM! playgrounds still open and in good condition

NUMBER OF PROJECTS OVER TIME



KaBOOM! builds at elementary schools

1 in 7

elementary schools affected by Hurricane Katrina received a new playground from KaBOOM!

CONTINUING OUR IMPACT

Recognizing the positive impact of prioritizing play and kids in affected areas, communities throughout the Gulf are embracing playability and making play a priority for all kids.

179,786

Kids living in Gulf Coast cities that prioritize play

15

cities in the area impacted by Katrina recognized as Playful City USA Communities**

Birmingham	Hammond	Plantersville
Baton Rouge	Kenner	Senatobia
DeRidder	Amory	Starkville
New Orleans	Hernando	Alvin
New Roads	Horn Lake	Beaumont

“Each of us can be better neighbors. Just as strangers helped each other during the storm, we’ve got to always have each other’s back and build a community bonded by trust, compassion and justice—one where our kids can play outside at night and our porches are full of laughter and stories shared by family and friends.”

Mayor Mitch Landrieu, City of New Orleans

#kidsmatter

** Playful City USA is a KaBOOM! program that recognizes cities that make it easy for all kids to get the play they need to thrive