



# Application guide

*KaBOOM! grant program and frequently asked questions*



# Introduction

KaBOOM! accepts applications on a rolling basis from child serving non-profit organizations, schools and municipalities who are dedicated to ensuring that all kids—particularly the 16 million in poverty—get balanced and active play so they can thrive. Competitive applications will benefit from and embrace the process of a community-build playspace partnership.

Community-inspired play spaces bring change for families and communities across the country. Your project will motivate and support the advocacy of

everyday citizen heroes who are striving to make play a priority. KaBOOM! is excited to hear how your project will help your community ensure that all kids get the active balance of play in order to thrive!

To submit an application to become a KaBOOM! community partner, please visit [apply.kaboom.org](https://apply.kaboom.org) so that KaBOOM! can best understand how play can positively impact your community. When potential community partners are submitting an application, you are being considered for all KaBOOM! grant opportunities with just one application.

## **The strongest community partners for Community-Built Playground grants will:**

- Serve children from a low-income population, serve children with special needs or are located in a disaster-impact community
- Demonstrate the need for a playground in your community
- Have a space that does not currently have a playground on site or have a playground that needs to be replaced

## **The strongest community partners for Creative Play grants will:**

- Serve children from a low-income population, serve children with special needs or are located in a disaster-impact community
- Demonstrate the ability to integrate Creative Play products into your community through new and existing programs

# Community-Built Playground grants

When applying for a KaBOOM! grant opportunity, the first question on the application is: “What are you applying for today?” When selecting “Community-Built Playgrounds” on your grant application, you are applying to become a community partner for either the Build it with KaBOOM! or Build it Yourself grant opportunity. This application is considered Round One for the KaBOOM! grant opportunity process. After completing Round One, the KaBOOM! team will review your application to decide if you may be eligible for a grant opportunity. You will be notified either via email or by phone if

you are selected to move on to Round Two for the grant opportunity process. Round Two will include submitting additional documents and/or speaking with KaBOOM! team members in order to understand more about your project. Applications are accepted year-round, and you will be notified by KaBOOM! in regards to your eligibility for grant funding.

KaBOOM! applications are reviewed weekly and if you are ineligible after immediate review of the Round One application, you will be notified via email. Please see additional details on the following page for Build it with KaBOOM! and Build it Yourself.





## Build it with KaBOOM!

Thanks to the generosity of dedicated funding partners, KaBOOM! has exciting ongoing grant opportunities for community partners to transform their community spaces! Build it with KaBOOM! grant opportunities are based on geographic locations where and when KaBOOM! currently has funding. KaBOOM! encourages potential community partners to apply proactively so that as grant opportunities present themselves, KaBOOM! can quickly be in touch with you to schedule the next steps in the application process.

Build it with KaBOOM! grants provide the facilitation and support of an experienced Project Manager as community members embark on a 5–12 week

planning process. After selection, all partners will join together for a community Design Day, inviting play experts (the kids, of course) to design their dream playspace. Your hard work and required weekly planning will result in a six-hour community day, where you will transform your community space to include a permanent play structure (equipment will be ordered by your Project Manager from **Playworld Systems, Inc.**) as well site enhancements that will make your space 100% unique to your community. Site enhancements vary for each project for Build it with KaBOOM! due to location, budget and scope of project; please visit [kaboom.org/enhancementprojects](https://kaboom.org/enhancementprojects) to brainstorm what projects may be part of your community-space vision.

## Build it Yourself

Dr Pepper Snapple and KaBOOM! are excited to offer \$15,000 grant opportunities to qualified U.S. based organizations to be used toward the purchase of playground equipment that will be built. Build it Yourself community partners receive guidance and technical assistance from a Grants Manager at KaBOOM! as you embark on a community-built playground project.

To be awarded a Build it Yourself playground grant, applicants are required to:

- Use the KaBOOM! community-build model to plan, fundraise and build the playground
- Own land or have written landowner permission to build

- Spend \$24,000–\$40,000 on playground equipment (*this amount does not include the cost for safety surfacing, freight, site preparation, installation supervision and any other non-playground equipment items*)
- Build your playground and complete the project within one year of award date
- Work with a KaBOOM! Preferred Playground Vendor:  
**Playworld Systems, Inc.**  
**BCI Burke**  
**Miracle Recreation**  
**Landscape Structures**

*Please note: Build it Yourself grants consist of a \$9,000 grant paid directly to the playground vendor by KaBOOM! and a \$6,000 discount from the playground vendor. No other discount can be applied by the playground vendor, if awarded the grant.*



# Creative Play grants

Thanks to the generosity of dedicated funding partners, KaBOOM! is able to offer Creative Play grant opportunities to eligible organizations. KaBOOM! seeks community partners that are interested in implementing Creative Play products in order to enhance their current play offerings. Community partners who are awarded will have the support from a KaBOOM! Grants Manager who will be available to provide technical assistance as needed.

To be considered for a Creative Play grant opportunity, applicants are required to:

- Demonstrate the ability to integrate Creative Play products into new or existing programs
- Provide evidence of adequate space for storage and use; along with the ability to maintain the Creative Play product
- Indicate anticipated impact that the Creative Play products will have on increasing play opportunities in your community





## Imagination Playground

Imagination Playground is an innovative playground equipment system that encourages creativity, community and collaboration in play. With a collection of custom-designed, over-sized blue foam parts, Imagination Playground provides a

changing array of elements that allow children to turn their playground into a space constantly built and re-built by their imagination! Please visit [kaboom.org/imaginationplayground](http://kaboom.org/imaginationplayground) to learn more.



## Rigamajig

Rigamajig is a collection of wooden planks, pulleys, nuts, bolts and rope that allows children to follow their curiosity while playing. There are no wrong answers, and while the pieces can come together as a crane

used to convey buckets or materials, they can also become a giraffe, monster, robot, airplane or anything the kids can imagine! To learn more, please visit [kaboom.org/rigamajig](http://kaboom.org/rigamajig).

# Frequently asked questions

## General questions

### **What is the KaBOOM! community-build model?**

The developed and refined KaBOOM! community-build model has transformed into a one-day playground build that is an easily achievable win for a community on a defined timeline. That achievable win is a critical step for inspiring additional leadership after the project is complete. Community-build play spaces engage your larger community: residents, parents, neighbors, youth, local businesses and your municipality to design, plan and execute your Build Day. This process creates an environment that enables people to share their strengths and helps communities identify assets, as well as identifying other local companies and community groups that have important resources to contribute. The Build Day is the output to all your hard work throughout the planning process, however the true outcome is the long-term impact of the community-building work that you do. The KaBOOM! community-build model is successful if those that are involved learn new skills and are able to use them to continue to make a difference in your community after project completion.

### **Can the same organization apply for more than one site?**

Yes. While KaBOOM! grant opportunities are competitive, organizations can still be considered for more than one site at the same time. To apply for additional sites, please log in to your account and select “Add a Submission” to be considered for additional opportunities.

### **If I have a question regarding the KaBOOM! grant opportunities, the application process or need technical assistance, who should I contact?**

Please email all questions to [grants@kaboom.org](mailto:grants@kaboom.org). Please include your full name, organization, city/state and a brief description of your question. All emails will be answered in the order that they were received.

### **Do KaBOOM! playgrounds meet the Americans with Disabilities Act Accessibility Guidelines?**

Yes. All KaBOOM! playgrounds and surfacing meet or exceed the Americans with Disabilities Act Accessibility Guidelines. KaBOOM! believes in the importance of inclusive play and strives to design its playgrounds to provide access to children of all abilities.

### **What safety surfacing does KaBOOM! use?**

#### *Build it with KaBOOM*

For the majority of projects, the safety surfacing is Engineered Wood Fiber, which is an ADA approved playground surfacing (for wheelchair accessibility). It is safe for all children, cost-effective, easy to install and volunteer-friendly.

#### *Build it Yourself*

Those awarded Build it Yourself grants must agree to purchase only surfacing that meets ADA Accessibility Guidelines, is IPEMA (International Play Equipment Manufacturers Association) certified and meets and/or exceeds the standards set forth by ASTM (American Society for Testing Materials) and CPSC (Consumer Product Safety Commission).

## Eligibility questions

### **Are organizations who do not serve low-income families eligible to apply?**

KaBOOM! strives to work in communities with the most need. Sites in communities that are low-income have more of a competitive advantage. KaBOOM! also focuses on organizations that serve children with special needs as well as communities who may have been impacted by a disaster. At times, your site may be in an area that is not considered low-income by census data, but you may serve children from areas outside of your site location. KaBOOM! encourages organizations to apply, so that the team can review and learn more.

### **How does KaBOOM! define “low-income” when evaluating eligibility?**

KaBOOM! takes into account various criteria, including Median Household Income as well as the percentage of students at a public school who receive Free & Reduced Price Lunches (FRPL). You will be guided in your application with instructions for how to find this information. While numbers alone can never tell a full story, they can serve as a guide. There is no absolute number KaBOOM! would or would not consider, but the most competitive applications come from communities where the FRPL program is 70% or higher and the children living in the community have a Median Household Income that is at or below the poverty level.

### **Are private daycare facilities eligible for a KaBOOM! grant opportunity?**

Strong applicants are from 501(c)3 organizations. Applications from for-profit groups will be less competitive and most likely will not be eligible for funding. Please visit [kaboom.org](http://kaboom.org) to utilize the resources available to you if you are ineligible for funding. You may also visit [kaboom.org/grants/non\\_kaboom](http://kaboom.org/grants/non_kaboom) to learn more about additional grant opportunities available outside of KaBOOM!.

### **If an organization does not allow volunteers to install the playground, can we still have a Build Day without volunteers?**

No. The mission of KaBOOM! is to create great playgrounds through the participation and leadership of communities. Community volunteerism is a cornerstone of our mission.

### **Are there fundraising requirements for KaBOOM! grant opportunities? What happens if my organization has difficulty with this?**

Yes, there are additional funding requirements for the community partner who is awarded a KaBOOM! grant. While KaBOOM! has dedicated funding partners that provide financial support for each project, each community will be responsible for additional fundraising. The contribution can be from current funds, direct fundraising or additional grant money that you have received. This investment by the community is important to ensure that your community will take ownership of the community space and will be responsible for long-term care and maintenance. KaBOOM! offers additional resources to help you with your playground planning. To learn more, please visit [kaboom.org/toolkit](http://kaboom.org/toolkit).

#### *Build it with KaBOOM!*

KaBOOM! has dedicated funding partners who will cover the majority of the cost of the overall project; however KaBOOM! asks that the community partner who is awarded the grant contribute \$8500 which will be paid directly to KaBOOM! within 30 days of the Build Day.

#### *Build it Yourself*

The \$15,000 grant you are awarded will be used towards the purchase of playground equipment from a KaBOOM! preferred vendor of your choosing:

**Playworld Systems, Inc.**  
**BCI Burke**  
**Miracle Recreation**  
**Landscape Structures**

The total value of the playground equipment (including the \$15,000 grant) must be a minimum of \$24,000 and a maximum of \$40,000. That means, to meet the minimum requirement, your group will have to fundraise at least \$9,000 towards playground equipment. Additionally, the community partner is responsible for the cost of safety surfacing, freight, site preparation, installation supervision and any other non-playground equipment items.

*continued on the following page*



### Eligibility questions, continued

**If an organization cannot open the playground to the public for liability reasons, can they still be considered for a KaBOOM! grant opportunity?**

Yes. KaBOOM! understands that operating a public playground may not be possible for all community partners, and this is why it is not a requirement. KaBOOM! is interested in seeing as many kids as possible benefit from each playground, and some funding opportunities do not require that the playground be open to the public. You will have the opportunity to specify this in your application. KaBOOM! encourages all organizations that provide services to families and youth to submit an application.

**If an organization has construction work taking place at the proposed playground site, could a Build Day happen before the site is open?**

Due to safety and logistical challenges, KaBOOM! cannot host a Build Day event when there is construction in progress on the playground site. In addition, KaBOOM! will only build a playground that will be open to use (and play!) by children at least two weeks following the installation.

### Application questions

**After I submit my initial application to KaBOOM!, what happens next?**

The initial application is considered to be Round One for the application process. After submitting your application, the KaBOOM! team will review to understand if it is a match for one of the grant opportunities that are currently offered. If you are eligible, you will be notified via email or by phone with next steps. Round Two may include submitting additional documentation as well as an initial logistics phone interview facilitated by a KaBOOM! Outreach Team Member. Round Two is meant for KaBOOM! to learn more about your site and vision for your community space. KaBOOM! does not follow typical grant cycles, so KaBOOM! cannot provide a specific timelines for when you may receive funding. You will

**My group is applying to become a 501(c)3 non-profit. Are we eligible to apply before we secure this status?**

Yes. If your organization is in the process of applying for non-profit status, KaBOOM! will still consider your application.

**I do not think that a full playground “build” is the right fit for my organization. Are there other ways KaBOOM! can help me?**

Yes, please sign up for Grant Alerts by visiting [kaboom.org/grants](https://kaboom.org/grants) in order to stay up to date for all future opportunities. In the meantime, KaBOOM! would still like to support you in pursuing your dreams of play and offers a number of other resources to assist organizations with bringing play to their community. Here is a list of a few of them:

- Creative Play grants: [kaboom.org/grants/creative\\_play](https://kaboom.org/grants/creative_play)
- KaBOOM! toolkit and fundraising resources: [kaboom.org/toolkit](https://kaboom.org/toolkit)
- KaBOOM! webinars: [playschool.kaboom.org](https://playschool.kaboom.org)
- Playground Enhancement Projects: [kaboom.org/enhancementprojects](https://kaboom.org/enhancementprojects)

have a KaBOOM! representative contact that will be providing you with updates as to the status of your application. Funding may be available within a few weeks or up to one year.

**The application asks us to provide a main point of contact. Can a staff member be the designated contact for a KaBOOM! project?**

Yes, a Staff Member can be the main point of contact, but please ensure that parents and non-staff members from your community be active members in the entire process. Community engagement is an essential part of every KaBOOM! project and will make your application more competitive and your project much more meaningful, dynamic and successful.

## Insurance/Land questions

**If an organization does not own the land for the proposed playground site, can they still be considered for a KaBOOM! grant opportunity?**

Yes. In order to build with an organization that does not own the land of the proposed playground site, KaBOOM! will need written consent from the landowner. Applicants should be prepared to answer questions regarding who owns the land and with whom to speak to in order to get consent to build when submitting an application.

**If an organization has a short-term lease for the proposed playground site, can they still be considered for a KaBOOM! grant opportunity?**

No. KaBOOM! requires that the organization that is applying either be the landowner (or have landowner permission) or if leased, it must be long-term. This will ensure that the play space will be maintained for many years to come!

**Who insures and takes liability for the playground or Creative Play product?**

The community partner who is applying for the grant will be the sole owner of the playground once the playground project is complete or the Creative Play product is received. As the owner, the community partner must have liability insurance and provide long-term care and maintenance to ensure that the space or product is safe for years to come.

**Can an organization still apply if they cannot provide insurance?**

Yes. An organization can still apply as it is possible for two or more partners in the community to work together to provide insurance coverage.

**The application states that approximately 2,500 square feet of space is needed for the playground, but if an organization does not have that requirement, can they still be considered for a KaBOOM! grant opportunity?**

*Build it with KaBOOM!*

2,500 square feet is typically the minimum square footage for a standard KaBOOM! playground, but in some instances KaBOOM! is able to build in a smaller space. Your site information, including photos and dimensions will be part of the Round One application and is critical for KaBOOM! to have these details in order to review.

*Build it Yourself*

2,500 square feet is not a set requirement, and you can have a smaller (or larger) space.

**If a proposed site has two separate areas that equal 2,500 square feet, can they be combined and have two play structures?**

If there are two separate areas, the spaces should be directly next to one another or be able to connect.

## Creative Play questions

**How do I apply for a Creative Play product grant?**

Please visit [apply.kaboom.org](https://apply.kaboom.org). After creating an account, you will select “Creative Play products” on your application in order to receive the questions for Creative Play.

**After submitting my initial application (Round One) for Creative Play, what will I have to do for Round Two?**

Creative Play only requires you to fill out the Round One application. No additional rounds are required. KaBOOM! offers Creative Play grant opportunities at various times throughout the year. KaBOOM! will be in touch if you are eligible when funding is available.

**Are there additional fundraising requirements for Creative Play grant opportunities?**

At times, Imagination Playground grant opportunities require the community partner to pay for shipping the Imagination Playground (estimated \$1,000–\$2,000). KaBOOM! will contact all applicants when they are being considered for Creative Play grants to discuss additional costs. Rigamajig grants do not require any additional funds.

## Build it with KaBOOM! questions

### **What are the age ranges for Build it with KaBOOM! playgrounds?**

Build it with KaBOOM! playgrounds offer playground designs that reflect the following age ranges: 2–5, 2–12 or 5–12 years old.

On a case by case basis, KaBOOM! can work with organizations interested in exploring equipment for children under the age of two. Interest in infant/toddler equipment should be shared on your application.

### **Are funding opportunities for Build it with KaBOOM! available annually in my city?**

No. Build it with KaBOOM! is not a typical grant program. Opportunities become available as KaBOOM! secures funding and we are not able to predict when and where upcoming opportunities will be. KaBOOM! encourages communities to apply in anticipation that funding or resources can be identified to ensure play is a possibility for every child, everywhere.

### **How many Build it with KaBOOM! grant opportunities are available each year?**

KaBOOM! looks to bring brand new playspaces to 175–200 communities across North America, annually.

### **How many people does it take to build a playground in just one day?**

For standard playground build days, KaBOOM! relies on approximately 200 adult volunteers, giving their heart and sweat equity for approximately six hours. Volunteers come from the community as well as employees and benefactors from the funding partner, in order to unite for a day of playful service. At the end of the day, the playground is fully constructed. In order to prepare for the build day, two preliminary construction days are held with approximately 30 community volunteers in order to ensure that the site is prepared properly.

### **If there is a current playground on our property, can we still apply for a Build it with KaBOOM! grant opportunity?**

Competitive applications tend to be locations where no playgrounds currently exist or the community has outdated equipment that needs to be replaced.

### **What playground equipment vendor is used for the Build it with KaBOOM! grant opportunity?**

Those awarded a Build it with KaBOOM! grant are required to use Playworld Systems, Inc.

## Build it Yourself questions

### **Why are community partners selected for Build it Yourself grants required to work with a KaBOOM! preferred playground vendor?**

All preferred vendors have been screened to ensure that they meet all of the criteria required by KaBOOM! and are able to provide the \$6,000 discount as part of the \$15,000 grant.

### **Are Build it Yourself community partners allowed to apply for and accept other grant funding outside KaBOOM! funding?**

Yes, KaBOOM! encourages community partners to apply for and accept additional grants in order to meet your fundraising goals. Please note that community partners would not be eligible if you are accepting funding from a competitor of Dr Pepper Snapple. Please detail additional grants you may receive toward this project on your application or when working with a KaBOOM! Grants Manager (after awarded).



# Application preview

## Organizational information

Organization Name  
Organization Website, Facebook, Twitter (*optional*)  
Organization's Logo (*if applicable*)  
Mission Statement  
Mailing Address

**Is your organization classified as a non-profit organization?** Yes / No

**Tax ID Number** (*if applicable*)

**Is your organization a part of a larger regional or national organization?** Yes / No

*For example, you are an individual Boys & Girls Club that is part of a larger city wide organization or you are a school that is part of a larger school district.*

**If yes, what is the larger regional or national organization?**

**Is your organization religiously affiliated?** Yes / No

**If yes, please describe the nature of the affiliation.**

**Check all that apply:**

Our mission/vision statement includes religious language.

Our logo incorporates religious symbols.

We run religious programming.

We have office space or run programming in a religious institution.

**Is your land owned by a religious entity?** Yes / No

**Has your organization received funding from KaBOOM! previously?** Yes / No

**If yes, what type of funding did your organization receive?**

**When did you receive this funding?** MM/DD/YYYY

## Primary Contact

*Who should we contact for follow-up questions regarding your application?*

First and last name  
Title  
Email  
Phone / Cell Phone

## Secondary Contact

*Who should we contact if your primary contact is not available?*

First and last name  
Title  
Email  
Phone / Cell Phone

**Who has legal authority to sign contracts on behalf all applying organizations?**

First and last name  
Title  
Email  
Phone / Cell Phone

**SFDC Account ID** (*SFDC Int*)

**Preferred Email/Phone** (*SFDC Int*)

**Contact Record Type ID** (*SFDC Int*)

**Are contracts required to be approved by an attorney, board and/or a governing body?** Yes / No

**How long does contract approval process typically take?**

## About your community

### Site information

Country

Site Address

**Tell us a story about a time when you were really proud of your community.** *Include who was involved and why you were proud.*

**Describe your organization's current efforts to engage community members, including parents/ caregivers, neighbors, other organizations, businesses, etc.** *Please be specific.*

**How does incorporating more opportunities for play support your organization's greater mission?**

**Describe the programs and services offered by your organization.** *Please be sure to highlight any offered at the site of the proposed playground.*

**Does your organization currently incorporate play into its programming?** Yes / No

**If yes, please describe.**

**Tell us three ways in which incorporating more opportunities for play supports your organization's greater mission.**

**Describe any obstacles that are currently preventing the children your organization serves from getting the play they deserve.**

**Is there a recent event motivating your community to apply for this opportunity?** Yes / No

*For example, a natural disaster or other event that impacted the quality of life for your community.*

**If yes, please describe.**

**Has your organization taken steps towards planning for a new playground?** Yes / No

**If yes, please check all that apply:**

Assembled a committee

Fundraising (*approximately how much?*)

Working with an equipment vendor (*which one?*)

Other

## Who you serve

**How many individual children will be served at the proposed playground?** Per Day, Per Week, Per Year

*Do not count the same child twice. For example, if the same child attends more than one program or sessions, please only count them once.*

**Describe how you calculated the number of children served in the question above.**

**What age range(s) does your organization serve at this site?** *Check all that apply.*

Under 2, 2–5, 5–12, 12–18, 18+ years old

**What percentage of each age range(s) will your proposed playground serve?**

*Total should equal 100%.*

Under 2, 2–5, 5–12, 12–18, 18+ years old

**Ethnicity of the children your organization currently serves at this site.** *Total should equal 100%.*

Asian, Caucasian, African American / Black, Hispanic, Other

**What percentage of children served qualify for Federal Free or Reduced Price Lunch (FRPL)?**

**What is the Median Household Income of the population you serve at this site?**

*If your organization collects information on the median household income of the individuals you serve, please include. If median household income information is unavailable through your organization's data, please use the Census Community Facts at [factfinder.census.gov/](https://factfinder.census.gov/) to define the income based on the zip code nearest to the proposed site.*

**Is there anything else you feel like we need to know about the socio-economic status of the population you serve?**

**Is your organization also interested in Creative Play Grants?** Yes / No

## Tell us about your site (Community-Built Playground grant applicants only)

**Are you applying as an individual organization or with partner organization(s)?** Please list the name(s) of your partner organization(s).

*Please note that if you are NOT a non-profit organization, you are encouraged to partner with a non-profit partner.*

**Do you or your partner applicant currently have insurance at this site?** Yes / No / Unsure

*KaBOOM! requires insurance on all projects, that must be maintained for a minimum of one year after the playground is built.*

**If yes, please choose type of insurance:**

General Liability Policy (Traditional Insurance)

Self-Insured Entity

Self-Insured Group (Pooled Insurance)

Unknown

**Please describe coverage.**

*This information is not required to submit your application, however it will help us determine the best next steps. Please describe the type(s) of insurance coverage you have (general liability, automobile, umbrella, worker's compensation) and your current coverage limits for each type.*

**Do you have an existing playground on your property?** Yes / No

**If yes, how many?**

**Do you intend to replace or add equipment to the current playground(s)?**

No; Yes, replace; or Yes, make addition

**How would you rate the current conditions of the current playground(s)?**

Unusable, In need of repair, Good or Excellent

**Approximately how old is the equipment on the current playground(s)?**

0-5, 5-10, 10-15, 15-20 or 20+ years

**Are there any nearby playgrounds within walking distance (about a half mile) of your proposed site, including those which are closed to the public?**

Yes / No

**If yes, how many?**

**Do the children you serve have access to the nearby playground(s)?** Yes / No

**Can you see any of the nearby playground(s) from your site?** Yes / No

**Will your proposed playground be open to the general public?**

Yes, all will be welcomed at our playground.

No, only children and families we serve.

We will open our playground to the public, under certain conditions or events. *Please describe the necessary conditions or events.*

**Do you or partner applicant own the land where you want to build the playground?** Yes / No

**Who owns the land?**

**Do you have permission from the landowner to build a playground on the proposed site?**

Yes / No / Unsure

**Is the landowner of your proposed site a religious organization?** Yes / No

**Is there any major construction scheduled at or surrounding the proposed playground site in the next 12 months?** Yes / No / Unsure

**If yes, please describe the scheduled construction.**

**What are the dimensions of your proposed playground site?** *For example, 40 feet X 60 feet.*

**Within the dimensions above are there any of the following?** *Check all that apply.*

Trees

Fences

Buildings

Playground Equipment

Sloping Land

In-Ground Drains

Water Features

Retaining Walls

Standing Water

Concrete / Cement

Boulders

Utilities

Other



## Creative Play products *(Creative Play grant applicants only)*

**Please select which Creative Play product you are interested in applying for:**

Imagination Playground

Rigamajig

Both

*If you are applying for both Creative Play products, please make sure you address both in your answers.*

**What type of community will be served by the Creative play product(s)?**

Urban

Suburban

Rural

**Describe what currently occupies the exact site(s) where the Creative Play product will be utilized.**

**What are the dimensions of the area where the Creative Play product will be utilized?**

*Please keep in mind that this space must be a minimum of 450 square feet for Imagination Playground and 200 square feet for Rigamajig.*

**Is this space outdoors or indoors?**

Indoors.

Outdoors.

Our primary space is indoors, but we also plan to use the Creative Play product outdoors.

Our primary space is outdoors, but we also plan to the Creative Play product indoors.

**Where will you store the Creative Play product(s) when not in use?**

*Each of the products' carts measures 74"W x 27"D x 37"H for Imagination Playground and 32"W x 21"D x 49"H for Rigamajig.*

**Will the Creative Play product(s) be open to the general public, or is it only available to a private group? Public / Private**

**Who will have access to your Creative Play product(s)?**

**How will the Creative Play product(s) provide increased access to quality play opportunities for your community's children?**

*Please provide specific examples.*

**Describe any new recreational and/or educational programming or activities you would like to create around the Creative Play product(s).**

**Do you have plans to open use of the Creative Play product(s) to other child-serving organizations in your community? Yes / No**

**If yes, please describe how it will be used.**

**How will the Creative Play product(s) enhance/ supplement your existing programming?**

**Will you be traveling with the Creative Play product(s) to different areas of the community?**

Yes / No

*Please provide details on how you would transport the product(s).*

**Are there any rules or guidelines that would prevent you from integrating sand and water elements on your playspace?**

*This not mandatory, but helps us understand your playspace environment.*

**What prompted you to apply for the Creative Play product grant?**

**What impact do you think the addition of the Creative Play product(s) will make on your community?**

*Include examples around increased community engagement, advances in child health and well-being, strengthened community-based programming, etc.*

**Do you have staff or volunteers that can serve as Play Associates? Yes / No**

*We recommend having at least three trained Play Associates on site to work with the children and the Imagination Playground. Training is completed online and takes approximately one hour.*

# Required materials

## All grants (both Community-Built Playground and Creative Play)

### Three letters of support

Prepare at least three letters of support for this project. The letters can be from educators, children, parents, partner organizations, neighbors, staff members or the Board of Directors.

### Proof of insurance

All grant recipients are required to provide proof of commercial and general liability insurance for at least \$1,000,000. In addition, you will need to add KaBOOM! and any additional partners as “additional insured” prior to playground construction or receiving Creative Play products.

### Provide proof of land ownership and/or letter of permission from the land owner

All grant recipients must be the land owner or have land owner permission. Short-term leases are not accepted, as KaBOOM! would like to ensure that the playgrounds will be safe and maintained for many years to come!

## For Community-Built Playground grants only

### Site map

Using either pen and paper or a computer program (Word or Paint) create a simple sketch of your proposed playground site. Your map should include:

- Dimensions of proposed playground site (ex. 50'x50')
- Access points to proposed playground site (ex. open field OR fences, gates, stairs)
- Other physical characteristics of the site (ex. trees, buildings, existing playground equipment, sloping, in-ground drains, retaining walls, etc.)

### Big picture site photo

Place four markers (these can be cones, flags, people, chairs, etc.) at the four corners of the proposed playground site in order to create an outline of the playground footprint. While standing outside of the footprint, take a photo to show us the overall site with all four markers visible.

### Site photos

- 360 View: Stand in the center of the proposed playground footprint. Take at least four photos (one facing in each direction), so that we can see what is visible from your proposed site.
- Entrance/Exit: Where people and materials can access the site 360 from four different views as well as two Entrance/Exit pictures.
- Please provide additional pictures that will help KaBOOM! understand the logistics of your site, including pathways, driveways, fence lines, buildings, parking, as well as above ground and underground utility points.

### Nearby playgrounds

Include the addresses and photos of any nearby playgrounds within a half-mile.

### Additional permits/consents/approvals/licenses

All grant recipients must obtain any and all necessary consents, approvals, permits and/or licenses required to utilize the grant awarded.



## About KaBOOM!

*KaBOOM! is the national non-profit dedicated to bringing balanced and active play into the daily lives of all kids, particularly those growing up in poverty in America. Since 1996, KaBOOM! has collaborated with partners to build, open or improve nearly 16,000 playgrounds, engaged more than one million volunteers and served 7.4 million children. KaBOOM! creates great places to play, inspires communities to promote and support play, and works to drive the national discussion about the importance of play in fostering healthy lives and communities. To learn why #playmatters: visit [kaboom.org](http://kaboom.org) or join the conversation at [twitter.com/kaboom](https://twitter.com/kaboom) or [facebook.com/kaboom](https://facebook.com/kaboom).*